Dear **[Personalized Salutation]**,

As we reflect on the past year, we rejoice in our ability to regather in church services, fellowship events, and ministry work. We are learning to live in a world changed by the pandemic, including the starts and stops we all have experienced, never quite knowing what the next day might bring, or when the next surge in cases might come. At the same time, we have experienced the joy of seeing old friends and welcoming new ones, including those met online.

This year’s Annual Giving theme, *See, I Am Doing a New Thing*, comes from the prophet Isaiah, and reminds us that God is always doing something new. Beginning with the creation story in Genesis, scripture abounds with stories of how the most unexpected of events provided the opportunity for being church and serving others in new ways. Here at **[XX Episcopal Church],** we have **[cite examples of being church and serving others in new ways - such as online opportunities, outdoor services, etc].** While these examples are visible signs of God’s presence among us, it is important to remember that they are made possible through financial support for our church.

Over these past two years of uncertainty and change, the consistent financial support for **[XX Episcopal Church],** has enabled us to continue to fulfill our mission by serving those within our church family and those within the wider community.

As we begin this year’s *See, I Am Doing a New Thing* Annual Giving campaign, we hope you will consider making a financial pledge so that **[XX Church]** can continue its work of following Jesus into a loving, liberating, and life-giving relationship with God, with each other, and with the earth. We have come far over the past two years and now eagerly look forward to the future and to sustaining and growing the church that is our spiritual home. With your support, we will no doubt see the ways in which God is doing a new thing.

Included with this mailing is a pledge card for **[year]**. If you have any questions or would like to further discuss making a financial pledge to **[XX Church]**, please don’t hesitate to get in touch.

Faithfully,

**[Clergy or Lay leader]**