**Suggested Subject line:** Reminder: *See, I Am Doing a New Thing*, **[XX Church’s] [year]** Annual Giving Campaign

Dear **[Personalized Salutation]**,

I am following up on my previous messages about *See, I Am Doing a New Thing*, our Annual Giving Campaign at **[XX Church]**. We are so fortunate that nearly all of our parishioners make a financial pledge in support of our work and ministries. In fact, **[XX%]** of the revenue for our annual operating budget comes from pledges like yours.

We hope you will be able to make a pledge this year to **[XX Church]**. Would it be possible for you to contact **[Clergy person/Stewardship chair – include or embed email address]**, and let **[him/her]** know your plans?

We would love to receive all pledges for **[YEAR]** before **[DATE]**. Our vestry will approve the **[YEAR]** operating budget in **[MONTH]** and it is so helpful to have all pledges in hand well before then. Your support is much appreciated.

If you have any questions, please don’t hesitate to contact **[Clergy person/Stewardship chair – include or embed email address]** or me.

Best,

**[Canvasser Name]**